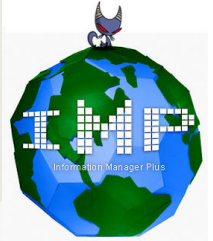


Introducing

Information Manager Plus

YOUR WEBSITE—YOUR CONTROL



Introducing IMP



WHAT IS IMP?

IMP or Information Manager Plus is a new product based on an old design.

In 2000 we designed and built an intranet content management package called IMplus for use in General Practice. This product was marketed and sold by a company called MediDesk.

Now, Censortek have completely re-written it from the ground up using the latest technologies to make it even easier to use.

IMP is aimed at small to medium sized businesses

who are looking for a comprehensive and competitive internet content management system.

Using IMP businesses can build and maintain their own website without having to train or have any knowledge of HTML or other web languages.

If you can type, you can use it, it's that easy.

IMP gives you full control over many aspects of your website that normally wouldn't be available if you had a standard site. For example you can upload your own images for use in pages or news items, you can add, edit and delete menu items, shuffle menu items around, assign your own pages to menus, edit, delete or create completely new pages and more.

SECURITY

The administration system is protected by username and passwords that are stored in an encrypted format. You have the power to add or delete users, so you can give other people the access to maintain your site. Useful if you are on holiday or need help during a busy period.

NO HIDDEN COSTS

The prices quoted include:

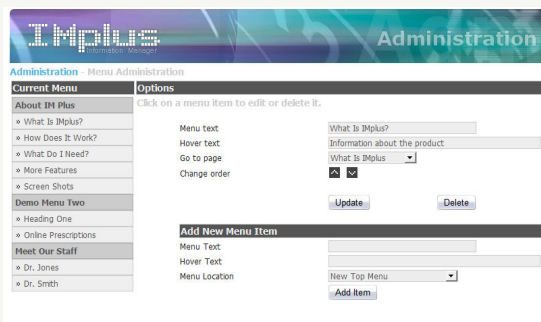
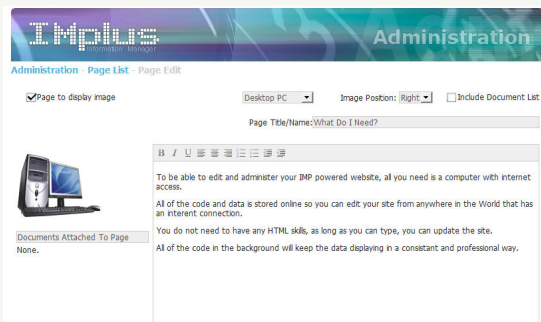
- Full hosting.
- Domain name
- Setup
- Pre-population
- vat

FEATURES AND BENEFITS

- ◆ **Fast Setup**
- ◆ **Low Cost**
- ◆ **Full Menu Control**
- ◆ **Full Page Control**
- ◆ **Full Image Control**
- ◆ **Instant Updates**
- ◆ **Easy to Use**
- ◆ **Document Management**
- ◆ **News Posting**
- ◆ **News Archive**
- ◆ **Search Facility**



See For Yourself



EDITING A PAGE

Select an image and its position.

Select documents to appear for download.

Enter the text

DEFINE MENUS

Menu headers and sub-menus.

Associate pages

Shuffle single items or whole sections.

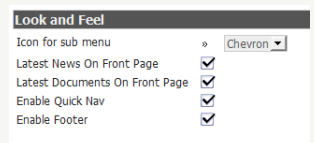
First Impressions

Define exactly what your front page will look like to best suite your business needs. No longer do you have to stick with a fixed layout and options.

Switch options on and off at the click of a button.

Display latest news, latest documents, search box... or not.

Enable or disable the quick nav-bar and footer.



Comparison with our standard website

FEATURE	IMP	STANDARD WEBSITE
Initial design and setup cost	£0 free	£550 *
Yearly cost	£250	£120 *
Maintenance cost	£0	£120 **
Database driven	Yes	No (up to £300 extra)
News posting and archiving	Yes	No (up to £150 extra)
Document management	Yes	No (up to £300 extra)
Menu administration	Yes	No
Online Page creation	Yes	No
Online Page editing	Yes	No (up to £300 extra)
Instant image upload and usage	Yes	No
Quick-Nav bar administration	Yes	No
Search facility	Yes	No (up to £300 extra)
User defined front page options (instant switch)	Yes	No
Attach documents and images to pages instantly	Yes	No
HTML knowledge required to edit pages	No	Yes (without full maintenance)
Customisable feedback form	Yes	No
Feature change on demand	No	Yes (at extra cost)

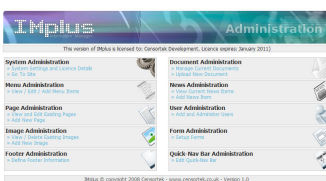
* Compared to equivalent website design option.

** Based on average cost—could be more than this for larger sites.

ALL PRICES INCLUDE VAT



Future Updates



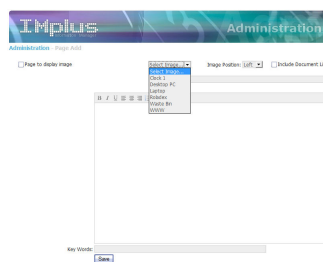
Choosing IMP to power your website does not mean you are fixed to the current feature set.

Censortek already have plans to expand the features giving you the chance to use some exciting new options.

These features will be free of charge to any existing users and can be added to your current website with no downtime.

Once added they will be ready to use, allowing you to expand your website's capabilities.

If you have any ideas of how IMP can be improved, let us know and



we will consider it for a future upgrade.

Already planned are such add-ons as collapsible menus, for the sites that have a lot of sub menu items, more forms, better document management with document groups, randomizer that allows random images/features to appear on the front page such as advertisements and much more.

www.censortek.co.uk

How Easy Is It To Use?

Here is a quick walk-through to show just how easy it is to add a page to your website. First click on Add New Page.

Give your new page a name.

If you want an image on the page, tick the "page to display image" box and select from the drop down.

Type your main page text into the large body area.

Click the Save button. You have now created a page. To link it into the menu, go to the menu administration and edit the menu structure.

Either add a new menu item or select an existing one.

From the drop down, choose your new page.

Click the Update button.

Congratulations, you have now created a new page that can be seen by clicking the menu item you linked it to.

